# **Expansion model for Corporate hospitals and Healthcare Providers**

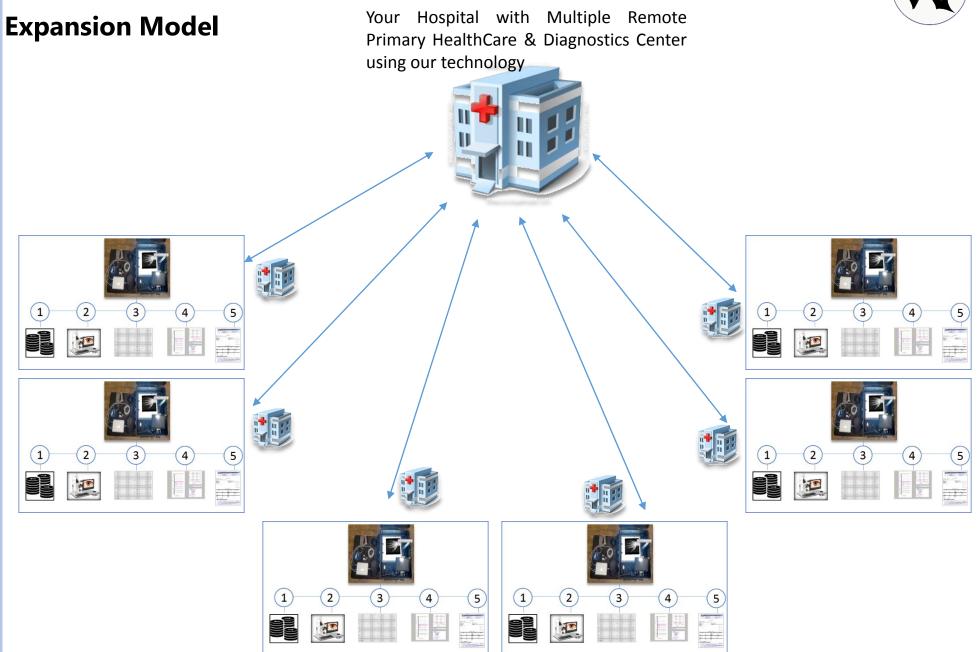
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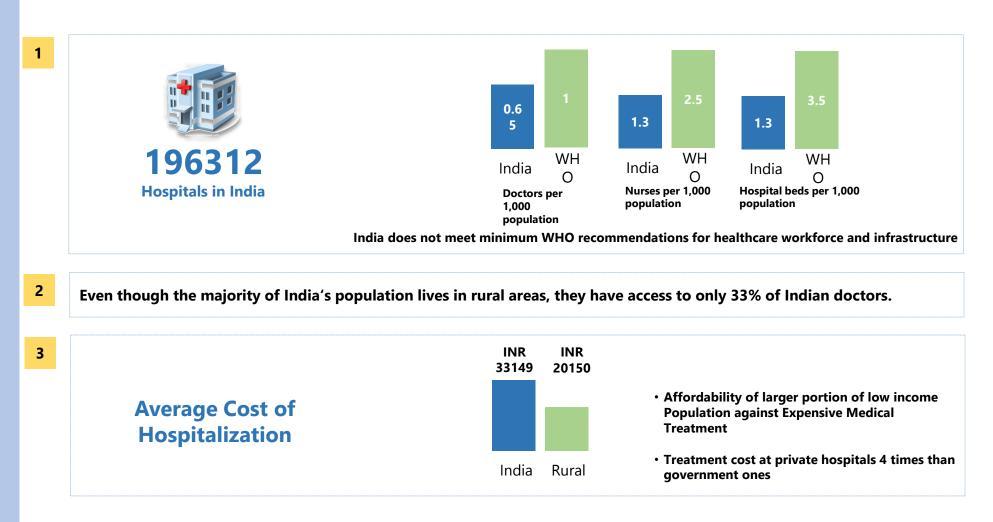








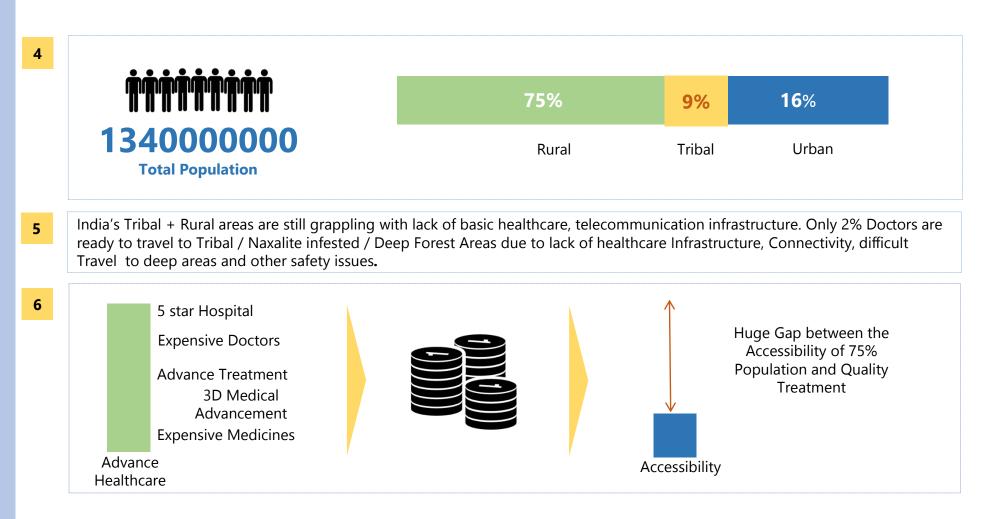
### **Problem Statements : Healthcare**







# **Potential Market for Healthcare Service Providers**

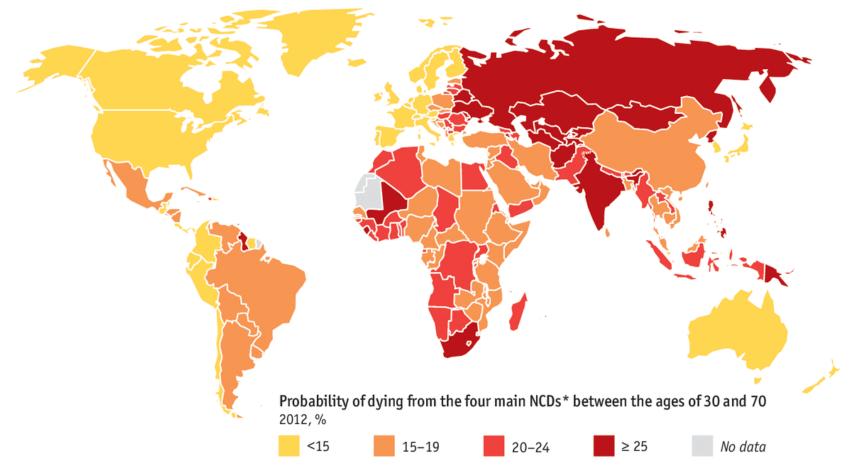


This gap between the healthcare service provider and population in remote locations carries huge potential in between demand and supply of diagnostics and health facilities.



### Disease Burden Worldwide – Non Communicable Diseases

Probability of dying prematurely from non-communicable diseases



Source: WHO

\*Non-communicable diseases: cardiovascular diseases, cancer, chronic respiratory diseases and diabetes

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# **Basic Healthcare Needs of Developing Countries**



Basic healthcare facilities and diagnostics are not available in most of the developing countries including Africa and India.

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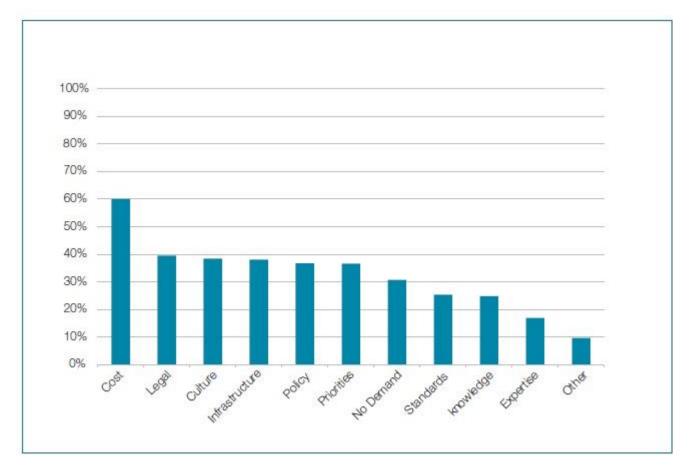
Basic diagnostic facilities such as heart, lung, chest, mouth examination etc. are still not available with them in remote places.

Most of the health points or rural health clinics have non-availability of Doctors. Specialty medical treatment is far away from them.





## **Barriers in Telemedicine**



As per reports provided by WHO, only implementing telemedicine in remote areas still have some practical barriers which includes cost, legal, culture, infrastructure, policy and priorities. So we need something more advance than just basic telemedicine to solve these issues.

# LIVE OPD – The Technology

Live OPD system is mobile in nature, works on low speed internet and allows complete diagnostics and live OPD from anywhere to the main location. This will maximize the reach of healthcare and medical services to the remotest places in Indian Borders.

It is also having offline mode facility to cover remotest area where still connectivity is not available. Entire diagnostics can be done without connectivity and expert medical consultation can be then provided to maximize reach of medical and healthcare facilities.

#### NOT JUST TELEMEDICINE COMPLETE LIVE OPD

Live OPD is most advance system which completes entire cycle of primary basic and advance diagnostics along with implementation of healthcare process including following:

- Patient Electronic Record
- Basic Health Diagnostics
- Advance Specialty Diagnostics
- Case History
- Medical Consultation (online/offline)
- Medical Reports and E-Prescription
- Guidance for next level of treatment



#### **Advantages of LIVE OPD**

- ✓ Conduct Live OPD from anywhere to anywhere
- ✓ Mobility Unit can travel from one place to another
- $\checkmark$  Super-specialty can be made available to the rural areas.
- ✓ Remote-Diagnosis for Patient monitoring and diagnosis
- ✓ Save Time, Energy & Resources
- ✓ Simple, User Friendly & Portable
- ✓ Compliant to telemedicine standards
- Live Consultation with 2-way audio-video, vital statistics, data and live video feed
- ✓ Advancement with Connectivity and Power Backup options





# Advance Diagnostics

#### Live OPD connectivity is available with most of the Medical Devices few of them are below:

Retinal Camera Spirometer

Dermascope

Sinuscope

Coloscope

ENT Otoscope

Ophthalmoscope

Naso-Pharyngoscope

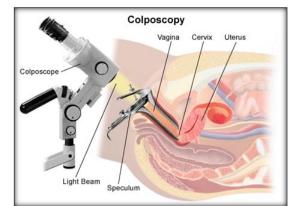
- Colposcope
- Laparoscope
  - Dental Examination
  - Various Examination Cameras
  - Holter monitor
    & many more..



Ophthalmology-In India ophthalmic diagnostics and care is not available in rural. With the Ophthalmoscope we can detect the ophthalmic disorders.



ENT-common amongst children & old age, Ear problem, Nose problem, Sinus Problems can be diagnosed by Otoscope



Uterine and ovarian cancer are common cancers affecting the female reproductive system.

Colposcopy is a procedure to closely examine your cervix, vagina and vulva for signs of disease.

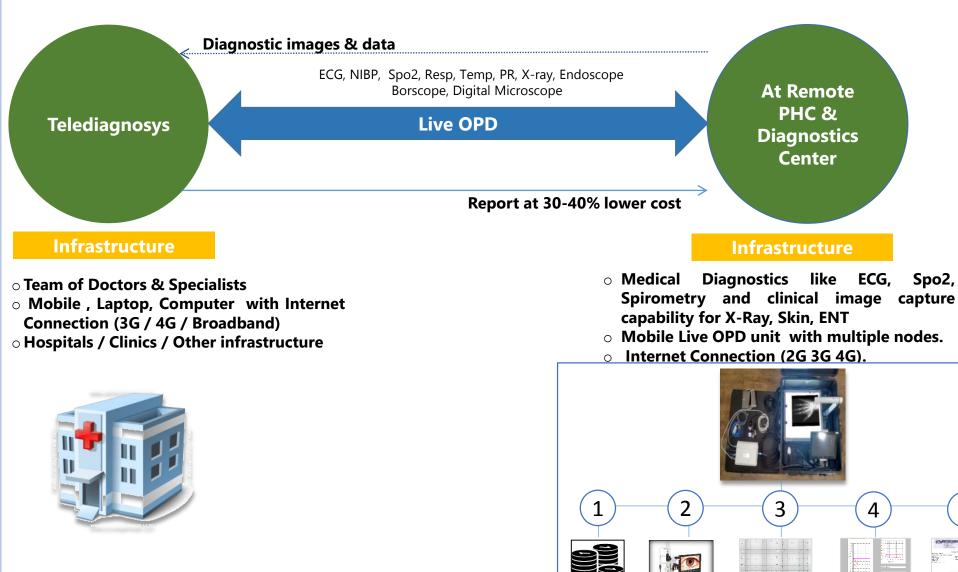


\*\* PI Note: These are connectivity options, which means that OUR LIVE OPD unit is capable of transmitting all the above data images of different equipment with you already have them or would buy them.

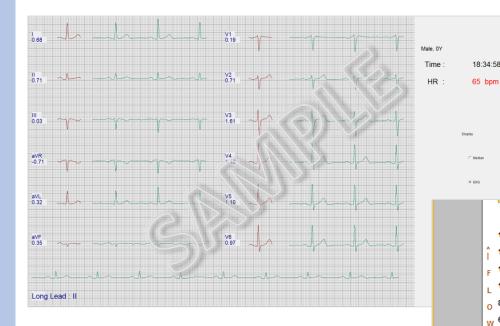
# Work Model



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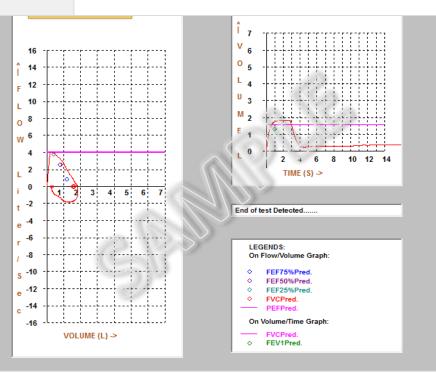


### **Deliverables : Diagnostics Reports**



**Remote PHC & Diagnostics Center** can deliver and diagnostics reports instantly, which is helpful in emergencies and expert medical consultation.

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Proper diagnostics can guide patient for correct opinion and also save his/her travel time when reports are normal.

implications Long term are increase and in awareness goodwill of facility provider.

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### **Deliverables : E-Prescription**



Remote PHC & Diagnostic centres powered by LIVE OPD technology which has facility of electronic prescription. Expert medical consultants can online check diagnostics data live or after some time right from their desk. This also gives them freedom to work at their convenient and patient gets similar quality medical facilities from service provider or hospital.





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# **Remote Diagnostics in Action**





Remote PHC & Diagnostic centre working in multiple nodes. More number of patients can be handled using this mode where hospitals can expand their facilities and maximize utilization of resources

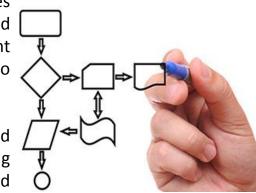






Remote PHC & Diagnostic centres are implemented as customized solution where entire process right from Patient Registration to diagnostics can be defined by you.

You can have multiple terminals and nodes for patient check-up using various examination methods and medical devices.





You can also add additional facilities such as blood test, basic pharmacy and ambulance or transportation service to Remote PHC & Diagnostic centres.

These optional add-ons will help you create state of the art infrastructure and facilities for your hospital.

Rural and tribal residents will get health benefits at their doorsteps.

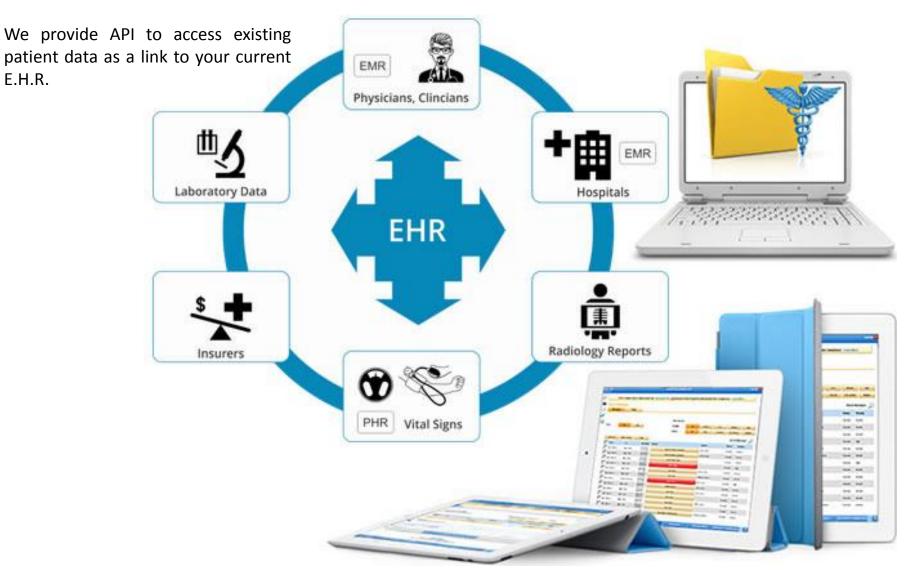






# **Customization & integration as your requirements**

Remote PHC & Diagnostic centres can be linked with your existing E.H.R.









# For any queries or details please feel free to contact us..

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# Thank you

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